

José Morales Mendizabal

jf-mm.com/portfolio

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RECENT EXPERIENCE

IDB Invest, Washington, D.C. — Lead UX Designer

APRIL 2018 - PRESENT

Leads the User Experience (UX) design efforts for IDB Invest's technology team. Uses design thinking process (research, ideation, prototyping and testing.) iteratively to drive the product design process of several corporate and financial systems used by IDB Invest employees. Directs and collaborates with a team of offshored developers to implement delightful web applications that solve real business problems.

Inter-American Development Bank, Washington, D.C. — Digital media and communications technology consultant

JUNE 2015 - MARCH 2018

Technical consultant for HR's intranet migration project. Developed a tool to test the usability of new Information Architectures and content strategy. Worked closely with IT department on the UX and UI of internal communication platforms.

Alan L. Freed Associates, Alexandria, VA — Front-end developer and UI/UX designer

JANUARY 2014 - JUNE 2015

Redesigned and developed corporate website on Wordpress CMS platform employing a "mobile-first" software development process and UX research methods such as user interviews and surveys.

EDUCATION

Boston University, Boston, MA — M.S. Computer Information Systems, Cum Laude

SEPTEMBER 2014 - MAY 2016

Web application development concentration.

James Madison University, Harrisonburg, VA — B.A. Media Arts and Design, Cum Laude

SEPTEMBER 2009 - MAY 2013

Digital media design concentration.

CERTIFICATIONS

Certified ScrumMaster (CSM)

Scrum Alliance - Jun. 2018

Foundations in Design Thinking

IDEO U - Dec. 2018

AWARDS

Outstanding Contributor in Digital Media Design - James Madison University

Creative Writing Senior Award - James Madison University

LANGUAGES

English - Native proficiency

Spanish - Native proficiency

French - Elementary proficiency

WEBSITES

www Blog - jf-mm.com



GitHub - [@jfmm](https://github.com/jfmm)



Codepen - [@moralejf](https://codepen.io/moralejf)

THOUGHT LEADERSHIP: PUBLICATIONS AND TALKS

From UX to EX: Designing Great Employee Experiences on Your Corporate Intranet

FEBRUARY 12, 2018

How to apply UX methodologies to enterprise tools. Learn how to test your information architecture, define your content strategy, and use interactive experiences to better explain complex information.

[Read article.](#)

Abriendo la Web: Diseñando Espacios Digitales Inclusivos — *Blog Abierto al Público*

JUNE, 2017

The average user does not exist. Therefore, it's important to “design for the extremes” using progressive enhancement and being conscious about the real monetary cost of one's website to the end-user. [Read article.](#)

The (All Inclusive) World Wide Web - iTalk

MAY, 2017

Are we really creating an inclusive Internet? Are we really creating useful and affordable digital experiences for emerging markets? [Watch talk.](#)

TECHNICAL SKILLS & TOOLS

Adobe Creative Suite: Adobe XD, InDesign, Photoshop, Illustrator, etc.

Product Design: Survey design, Personas, journey maps, Prototyping, usability testing.

Web development: HTML, CSS, JavaScript

Product Management: Scrum, Jira, Git, Bitbucket, Confluence.